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D-U-N-S: 82-994-1470

Sole Source Letter: Balsamiq Cloud

October 13, 2026

To Whom it May Concern:

Balsamiq Cloud, a web application for creating low-fidelity wireframes, is developed by Balsamiq S.r.l. (Bologna, Italy), our research and development company, and sold by Balsamiq Studios, LLC, our sales company. Both are owned by GJMG Holdings S.r.l., which owns the Balsamiq trademark. No company outside our group develops, licenses, updates or supports Balsamiq Cloud.

- Balsamiq Studios, LLC sells Balsamiq Cloud subscriptions directly. Prices for new subscriptions are published at <https://balsamiq.com/pricing/>, and our discounts at <https://balsamiq.com/support/plans-and-billing/discounts/>.
- Resellers may buy Teams and Enterprise subscriptions on a customer's behalf. We have no exclusive, authorized or appointed distributors, and no reseller pricing.
- The Balsamiq apps for Jira and Confluence are sold only through the Atlassian Marketplace.

This letter states the facts as of the date above.

Sincerely,

Giacomo Guilizzoni
Founder & CEO, Balsamiq
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